



City of Sedona
Public Works Department
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Sedona in Motion 3A, 3B – Uptown Parking, Wayfinding, and One-Way

FY20 CIP Update



KEY FEATURES:

Consultant: Axia Creative (wayfinding)
 Kimley-Horn (one-way streets)
 Walter P Moore (parking garage)

Contractor: TBD

Timing: July 2018 – FY 20

Construction Challenges:

- ADOT approval and siting for signage
- Width of Uptown roadways
- Maintenance of access

Project Manager:

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City Engineer:

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\$ FY20 Project Budget: \$410,000

Total Project Budget: \$719,598

This project is a result of the Transportation Master Plan. This project consists of providing branded vehicular and pedestrian wayfinding throughout the City, and parking improvements in the Uptown area. In response to multiple concerns from residents and police department personnel related to parking issues, this strategy includes analysis for conversion of Van Deren, Wilson, and Smith Roads into one-way streets. Although it is recognized that this conversion to one-way may reduce convenience and efficiency of trips, it would potentially allow adequate space for safer parking and pedestrian/biking traffic.

Status: The next phase of vehicular wayfinding has begun for branded vehicular wayfinding throughout the entire city to indicate points of interest including parks and trailheads. Pedestrian kiosks have been installed throughout Uptown to provide wayfinding to parking and points of interest. An online survey for design of monument signs at entry points to the City was completed in June, and results are being reviewed by staff. Kimley-Horn has completed a preliminary analysis of one-way streets in Uptown for Van Deren, Wilson, and Smith Roads. Staff is reviewing the findings, and an outreach effort with residents in this area will be initiated in conjunction with the Uptown CFA. Walter P. Moore is nearing completion for the parking garage siting study. The recommendations will be presented to Council in November.

For a copy of this update, or updates for other projects, visit the projects website at: www.sedonaaz.gov/CIP.

Project Status

September 2019

Project Phase	% Completion	Completion Date
Design	70%	TBD
Construction	10%	TBD